

MTD Sales
41.95 L

Brand Share %
9.94 %

Information:

MTD : 01-09-2026 To 11-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.94 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	16.67	18.89 %
LED TV	11.35	13.15 %
Air-Cond	6.75	4.84 %
Wash-Mac	2.63	3.56 %
Vac-Clea	1.78	33.74 %
D-Freez	1.33	64.43 %
Small-Ap	0.61	9.17 %
Oven	0.36	7.86 %
W-Disp	0.17	67.23 %
Gas-Stov	0.17	2.48 %
W.Heater	0.14	6.57 %
Total	41.95	9.94 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	27.89	11.07 %
KL-SOUTH	11.51	8.10 %
KL-CENTRAL	2.55	9.13 %
Total	41.95	9.94 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	11.00	24.62 %
LED TV	6.64	12.66 %
Air-Cond	4.66	5.33 %
Wash-Mac	2.36	5.43 %
Vac-Clea	1.26	30.24 %
D-Freez	0.97	76.81 %
Small-Ap	0.33	7.21 %
Oven	0.27	7.70 %
Gas-Stov	0.17	4.85 %
W.Heater	0.14	10.33 %
W-Disp	0.09	100.00 %
Total	27.89	11.07 %

Branch *	MTD Sales L	Brand Share %
BSY1	3.12	7.43 %
VLC1	2.44	9.66 %
WHKZ	-0.86	8.70 %
Total	27.89	11.07 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.16	14.74 %
Fridge	4.01	10.69 %
Air-Cond	2.08	5.09 %
Vac-Clea	0.39	54.16 %
Small-Ap	0.28	15.47 %
Wash-Mac	0.26	0.99 %
D-Freez	0.24	34.80 %
W-Disp	0.08	49.39 %
Total	11.51	8.10 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.19	6.61 %
KOM1	2.68	8.95 %
PAS1	1.81	9.08 %
PNL1	0.35	2.48 %
TVSD		0.00 %
WHTM	-0.41	8.09 %
Total	11.51	8.10 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	27.59 %
LED TV	0.55	9.71 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	35.57 %
Total	2.55	9.13 %

Branch *	MTD Sales L	Brand Share %
KOC1	2.55	9.05 %
WKOC		0.00 %
Total	2.55	9.13 %