

MTD Sales
37.07 L

Brand Share %
9.64 %

Information:

MTD : 01-09-2026 To 10-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	13.50	16.79 %
LED TV	10.82	14.66 %
Air-Cond	6.49	5.05 %
Wash-Mac	2.63	3.73 %
Vac-Clea	1.40	29.83 %
D-Freez	0.86	53.86 %
Small-Ap	0.61	9.95 %
Oven	0.27	6.90 %
W-Disp	0.17	67.23 %
Gas-Stov	0.17	2.79 %
W.Heater	0.14	6.78 %
Total	37.07	9.64 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	22.95	9.93 %
KL-SOUTH	11.57	9.05 %
KL-CENTRAL	2.55	9.97 %
Total	37.07	9.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	7.96	20.00 %
LED TV	6.11	13.19 %
Air-Cond	4.41	5.50 %
Wash-Mac	2.36	5.54 %
Vac-Clea	0.69	19.56 %
D-Freez	0.49	62.86 %
Small-Ap	0.33	7.80 %
Oven	0.18	5.54 %
Gas-Stov	0.17	5.21 %
W.Heater	0.14	10.85 %
W-Disp	0.09	100.00 %
Total	22.95	9.93 %

Branch *	MTD Sales L	Brand Share %
BSY1	2.87	7.62 %
VLC1	2.18	9.62 %
Total	22.95	9.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	4.16	17.98 %
Fridge	3.88	11.18 %
Air-Cond	2.08	5.52 %
Vac-Clea	0.58	75.29 %
Small-Ap	0.28	16.87 %
Wash-Mac	0.26	1.08 %
D-Freez	0.24	34.80 %
W-Disp	0.08	49.39 %
Total	11.57	9.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.06	7.00 %
PNL1	0.35	2.78 %
TVSD		0.00 %
WHTM	-0.22	5.49 %
Total	11.57	9.05 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.65	28.10 %
LED TV	0.55	12.73 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	35.57 %
Total	2.55	9.97 %

Branch *	MTD Sales L	Brand Share %
WKOC		0.00 %
Total	2.55	9.97 %