



KL : HAIER Sales Performance 11/05/2026 8:02 AM

MTD Sales
38.42 L

Brand Share %
12.12 %

Information:

MTD : 01-05-2026 To 10-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.88	22.51 %
LED TV	11.53	24.09 %
Air-Cond	10.50	6.44 %
Wash-Mac	2.44	6.65 %
Vac-Clea	0.75	11.74 %
D-Freez	0.56	100.00 %
Chimney	0.38	8.10 %
W-Disp	0.27	100.00 %
Oven	0.09	2.05 %
W.Heater	0.02	5.16 %
Total	38.42	12.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	23.85	12.83 %
KL-SOUTH	14.57	11.11 %
Total	38.42	12.12 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	10.00	27.68 %
LED TV	8.54	31.05 %
Air-Cond	1.95	2.29 %
Wash-Mac	1.53	7.37 %
Vac-Clea	0.62	9.86 %
D-Freez	0.44	100.00 %
Chimney	0.38	8.11 %
W-Disp	0.27	100.00 %
Oven	0.09	2.25 %
W.Heater	0.02	5.64 %
Total	23.85	12.83 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	8.53 %
Total	23.85	12.83 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.55	11.01 %
LED TV	2.99	14.70 %
Fridge	1.88	11.29 %
Wash-Mac	0.90	5.71 %
Vac-Clea	0.13	100.00 %
D-Freez	0.12	100.00 %
Total	14.57	11.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	7.25	9.25 %
PNL1	1.07	6.48 %
Total	14.57	11.11 %