



KL : HAIER Sales Performance 10/05/2026 8:02 AM

MTD Sales
35.84 L

Brand Share %
11.99 %

Information:

MTD : 01-05-2026 To 09-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.99 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.70	23.66 %
LED TV	10.10	22.57 %
Air-Cond	9.99	6.31 %
Wash-Mac	2.09	6.28 %
Vac-Clea	0.75	16.95 %
D-Freez	0.44	100.00 %
Chimney	0.38	10.41 %
W-Disp	0.27	100.00 %
Oven	0.09	2.26 %
W.Heater	0.02	5.16 %
Total	35.84	11.99 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	22.67	12.99 %
KL-SOUTH	13.16	10.58 %
Total	35.84	11.99 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.82	28.55 %
LED TV	7.88	30.15 %
Air-Cond	1.95	2.35 %
Wash-Mac	1.19	6.59 %
Vac-Clea	0.62	14.37 %
D-Freez	0.44	100.00 %
Chimney	0.38	10.41 %
W-Disp	0.27	100.00 %
Oven	0.09	2.43 %
W.Heater	0.02	5.64 %
Total	22.67	12.99 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	9.00 %
Total	22.67	12.99 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	8.04	10.70 %
LED TV	2.21	11.90 %
Fridge	1.88	12.47 %
Wash-Mac	0.90	5.92 %
Vac-Clea	0.13	100.00 %
Total	13.16	10.58 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.63	8.85 %
PAS1	2.67	11.29 %
PNL1	1.07	6.94 %
Total	13.16	10.58 %