

MTD Sales
28.80 L

Brand Share %
9.64 %

Information:

MTD : 01-09-2026 To 08-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.64 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	11.84	18.73 %
LED TV	8.26	14.43 %
Air-Cond	4.41	4.78 %
Wash-Mac	1.58	2.59 %
Vac-Clea	1.29	28.83 %
D-Freez	0.54	51.41 %
Small-Ap	0.40	8.16 %
Oven	0.18	6.10 %
Gas-Stov	0.17	3.28 %
W.Heater	0.11	7.34 %
W-Disp	0.01	8.42 %
Total	28.80	9.64 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	16.00	8.86 %
KL-SOUTH	10.36	10.74 %
KL-CENTRAL	2.44	11.13 %
Total	28.80	9.64 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	6.87	19.85 %
LED TV	3.93	10.95 %
Air-Cond	2.63	4.73 %
Wash-Mac	1.32	3.57 %
Vac-Clea	0.58	17.47 %
Small-Ap	0.21	5.91 %
D-Freez	0.18	37.73 %
Gas-Stov	0.17	6.06 %
W.Heater	0.11	12.26 %
Oven	0.09	3.73 %
W-Disp	-0.07	100.00 %
Total	16.00	8.86 %

Branch *	MTD Sales L	Brand Share %
BSY1	2.02	6.68 %
VLC1	0.88	4.88 %
WHKZ	-0.57	9.59 %
Total	16.00	8.86 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	3.78	22.07 %
Fridge	3.43	14.13 %
Air-Cond	1.79	6.45 %
Vac-Clea	0.58	75.29 %
Wash-Mac	0.26	1.25 %
D-Freez	0.24	51.96 %
Small-Ap	0.19	16.29 %
W-Disp	0.08	49.39 %
Total	10.36	10.74 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.80	8.84 %
PNL1	0.35	3.31 %
TVSD		0.00 %
WHTM	-0.22	5.49 %
Total	10.36	10.74 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	1.54	35.60 %
LED TV	0.55	12.98 %
Vac-Clea	0.13	33.43 %
D-Freez	0.13	100.00 %
Oven	0.09	35.57 %
Total	2.44	11.13 %

Branch *	MTD Sales L	Brand Share %
WKOC		0.00 %
Total	2.44	11.13 %