



# KL : HAIER Sales Performance 09/05/2026 8:02 AM

MTD Sales  
33.70 L

Brand Share %  
12.30 %

Information:

MTD : 01-05-2026 To 08-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.30 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	10.84	24.79 %
Air-Cond	9.53	6.43 %
LED TV	9.53	23.19 %
Wash-Mac	1.95	6.48 %
Vac-Clea	0.75	19.48 %
D-Freez	0.44	100.00 %
Chimney	0.38	15.89 %
W-Disp	0.20	100.00 %
Oven	0.09	2.32 %
<b>Total</b>	<b>33.70</b>	<b>12.30 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	21.26	13.44 %
KL-SOUTH	12.44	10.73 %
<b>Total</b>	<b>33.70</b>	<b>12.30 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	9.06	29.93 %
LED TV	7.57	30.64 %
Air-Cond	1.73	2.24 %
Wash-Mac	1.19	7.70 %
Vac-Clea	0.62	16.59 %
D-Freez	0.44	100.00 %
Chimney	0.38	15.90 %
W-Disp	0.20	100.00 %
Oven	0.09	2.50 %
<b>Total</b>	<b>21.26</b>	<b>13.44 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.69	9.00 %
<b>Total</b>	<b>21.26</b>	<b>13.44 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.81	10.99 %
LED TV	1.96	11.96 %
Fridge	1.78	13.23 %
Wash-Mac	0.76	5.18 %
Vac-Clea	0.13	100.00 %
<b>Total</b>	<b>12.44</b>	<b>10.73 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	6.63	9.31 %
PAS1	2.67	12.23 %
PNL1	0.97	6.71 %
<b>Total</b>	<b>12.44</b>	<b>10.73 %</b>