



# KL : HAIER Sales Performance 08/05/2026 8:03 AM

MTD Sales  
30.75 L

Brand Share %  
11.78 %

Information:

MTD : 01-05-2026 To 07-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **11.78 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	10.18	24.69 %
Air-Cond	9.32	6.56 %
LED TV	7.91	20.67 %
Wash-Mac	1.71	5.93 %
Vac-Clea	0.52	14.25 %
D-Freez	0.44	100.00 %
Chimney	0.38	16.72 %
W-Disp	0.20	100.00 %
Oven	0.09	2.34 %
<b>Total</b>	<b>30.75</b>	<b>11.78 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.98	12.45 %
KL-SOUTH	11.77	10.84 %
<b>Total</b>	<b>30.75</b>	<b>11.78 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	8.40	29.33 %
LED TV	5.95	26.10 %
Air-Cond	2.05	2.69 %
Wash-Mac	0.96	6.57 %
Vac-Clea	0.52	14.25 %
D-Freez	0.44	100.00 %
Chimney	0.38	16.73 %
W-Disp	0.20	100.00 %
Oven	0.09	2.42 %
<b>Total</b>	<b>18.98</b>	<b>12.45 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.27	10.42 %
<b>Total</b>	<b>18.98</b>	<b>12.45 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.27	11.01 %
LED TV	1.96	12.68 %
Fridge	1.78	14.13 %
Wash-Mac	0.76	5.29 %
<b>Total</b>	<b>11.77</b>	<b>10.84 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	6.63	9.82 %
PAS1	2.29	11.70 %
PNL1	0.97	6.97 %
<b>Total</b>	<b>11.77</b>	<b>10.84 %</b>