



KL : HAIER Sales Performance 07/05/2026 8:02 AM

MTD Sales
28.79 L

Brand Share %
12.47 %

Information:

MTD : 01-05-2026 To 06-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.40	25.52 %
Air-Cond	9.32	7.30 %
LED TV	7.48	22.06 %
Wash-Mac	1.46	5.94 %
Chimney	0.38	22.78 %
D-Freez	0.28	100.00 %
W-Disp	0.20	100.00 %
Vac-Clea	0.17	7.08 %
Oven	0.09	3.07 %
Total	28.79	12.47 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	17.27	13.57 %
KL-SOUTH	11.52	11.12 %
Total	28.79	12.47 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	7.62	31.03 %
LED TV	5.52	29.05 %
Air-Cond	2.05	3.21 %
Wash-Mac	0.96	7.82 %
Chimney	0.38	22.81 %
D-Freez	0.28	100.00 %
W-Disp	0.20	100.00 %
Vac-Clea	0.17	7.08 %
Oven	0.09	3.21 %
Total	17.27	13.57 %

Branch *	MTD Sales L	Brand Share %
WHKZ	-0.27	11.60 %
Total	17.27	13.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.27	11.39 %
LED TV	1.96	13.15 %
Fridge	1.78	14.49 %
Wash-Mac	0.51	4.09 %
Total	11.52	11.12 %

Branch *	MTD Sales L	Brand Share %
TVP1	6.38	9.90 %
PAS1	2.29	12.09 %
PNL1	0.97	6.97 %
Total	11.52	11.12 %