



# KL : HAIER Sales Performance 07/04/2026 8:02 AM

MTD Sales  
28.94 L

Brand Share %  
13.42 %

Information:

MTD : 01-04-2026 To 06-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	15.37	12.52 %
LED TV	5.80	16.03 %
Fridge	5.52	18.10 %
Wash-Mac	1.75	9.77 %
D-Freez	0.33	100.00 %
Oven	0.11	4.99 %
W-Disp	0.07	100.00 %
<b>Total</b>	<b>28.94</b>	<b>13.42 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	16.64	17.03 %
KL-NORTH	12.30	10.43 %
<b>Total</b>	<b>28.94</b>	<b>13.42 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	9.49	15.62 %
LED TV	3.72	28.97 %
Fridge	1.88	13.61 %
Wash-Mac	1.31	13.86 %
D-Freez	0.13	100.00 %
Oven	0.11	23.16 %
<b>Total</b>	<b>16.64</b>	<b>17.03 %</b>

Branch *	MTD Sales L	Brand Share %
PNL1	0.13	1.06 %
<b>Total</b>	<b>16.64</b>	<b>17.03 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.88	9.47 %
Fridge	3.64	21.82 %
LED TV	2.08	8.90 %
Wash-Mac	0.44	5.20 %
D-Freez	0.20	100.00 %
W-Disp	0.07	100.00 %
<b>Total</b>	<b>12.30</b>	<b>10.43 %</b>

Branch *	MTD Sales L	Brand Share %
KZD1	13.41	11.01 %
<b>Total</b>	<b>12.30</b>	<b>10.43 %</b>