



KL : HAIER Sales Performance 06/05/2026 8:02 AM

MTD Sales
27.08 L

Brand Share %
12.57 %

Information:

MTD : 01-05-2026 To 05-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **12.57 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	9.00	25.84 %
Air-Cond	8.36	7.05 %
LED TV	7.36	22.87 %
Wash-Mac	1.32	5.90 %
Chimney	0.38	23.02 %
D-Freez	0.28	100.00 %
Vac-Clea	0.17	7.31 %
W-Disp	0.13	100.00 %
Oven	0.09	3.19 %
Total	27.08	12.57 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	16.92	14.28 %
KL-SOUTH	10.16	10.48 %
Total	27.08	12.57 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	7.49	32.09 %
LED TV	5.52	31.56 %
Air-Cond	2.05	3.44 %
Wash-Mac	0.81	7.41 %
Chimney	0.38	25.95 %
D-Freez	0.28	100.00 %
Vac-Clea	0.17	7.31 %
W-Disp	0.13	100.00 %
Oven	0.09	3.34 %
Total	16.92	14.28 %

Branch *	MTD Sales L	Brand Share %
Total	16.92	14.28 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	6.31	10.69 %
LED TV	1.83	12.50 %
Fridge	1.50	13.11 %
Wash-Mac	0.51	4.44 %
Total	10.16	10.48 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.87	10.09 %
PAS1	1.77	9.75 %
PNL1	0.48	3.75 %
WHTM	-0.10	5.15 %
Total	10.16	10.48 %