



KL : HAIER Sales Performance 06/04/2026 8:02 AM

MTD Sales
24.91 L

Brand Share %
14.17 %

Information:

MTD : 01-04-2026 To 05-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **14.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	12.99	12.87 %
Fridge	5.47	21.16 %
LED TV	4.55	16.72 %
Wash-Mac	1.67	10.95 %
D-Freez	0.13	100.00 %
Oven	0.11	5.69 %
Total	24.91	14.17 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	12.93	16.58 %
KL-NORTH	11.98	12.25 %
Total	24.91	14.17 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	7.02	14.56 %
LED TV	2.71	26.51 %
Fridge	1.64	15.69 %
Wash-Mac	1.31	16.03 %
D-Freez	0.13	100.00 %
Oven	0.11	23.16 %
Total	12.93	16.58 %

Branch *	MTD Sales L	Brand Share %
TVP1	5.30	12.46 %
PNL1	0.13	1.41 %
WHTM		0.00 %
Total	12.93	16.58 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.96	11.32 %
Fridge	3.82	24.89 %
LED TV	1.83	10.81 %
Wash-Mac	0.36	5.06 %
Total	11.98	12.25 %

Branch *	MTD Sales L	Brand Share %
KZD1	12.48	12.44 %
Total	11.98	12.25 %