

MTD Sales
21.55 L

Brand Share %
10.19 %

Information:

MTD : 01-10-2026 To 04-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.19 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	6.65	17.72 %
Air-Cond	5.61	6.54 %
Fridge	4.56	11.23 %
Vac-Clea	1.58	56.73 %
Wash-Mac	1.09	3.57 %
D-Freez	0.97	78.93 %
Chimney	0.38	13.06 %
Small-Ap	0.34	8.63 %
Oven	0.18	9.67 %
Gas-Stov	0.17	4.74 %
Total	21.55	10.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	16.25	10.87 %
KL-SOUTH	3.50	7.05 %
KL-CENTRAL	1.79	14.55 %
Total	21.55	10.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	4.89	22.77 %
Air-Cond	4.13	6.49 %
Fridge	3.08	10.47 %
Vac-Clea	1.58	57.07 %
Wash-Mac	1.09	5.05 %
D-Freez	0.59	69.39 %
Chimney	0.38	13.55 %
Small-Ap	0.25	9.10 %
Gas-Stov	0.17	6.95 %
Oven	0.09	6.75 %
Total	16.25	10.87 %

Branch *	MTD Sales L	Brand Share %
KZD1	5.18	6.43 %
KZSD		0.00 %
WHKZ		0.00 %
WKNR		0.00 %
Total	16.25	10.87 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Fridge	1.49	14.07 %
LED TV	1.46	11.30 %
D-Freez	0.38	100.00 %
Oven	0.09	36.37 %
Small-Ap	0.08	9.04 %
Total	3.50	7.05 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.65	7.82 %
PAS1	0.69	10.16 %
KOM1	0.41	3.86 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	3.50	7.05 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	1.48	23.26 %
LED TV	0.31	9.69 %
Total	1.79	14.55 %

Branch *	MTD Sales L	Brand Share %
WKOC		0.00 %
Total	1.79	14.55 %