



# KL : HAIER Sales Performance 05/05/2026 8:02 AM

MTD Sales  
23.54 L

Brand Share %  
13.04 %

Information:

MTD : 01-05-2026 To 04-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **13.04 %** are only listed below

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Fridge       | 7.55         | 28.73 %        |
| Air-Cond     | 7.06         | 7.03 %         |
| LED TV       | 6.70         | 22.20 %        |
| Wash-Mac     | 1.18         | 6.29 %         |
| Chimney      | 0.38         | 24.97 %        |
| D-Freez      | 0.28         | 100.00 %       |
| Vac-Clea     | 0.17         | 10.08 %        |
| W-Disp       | 0.13         | 100.00 %       |
| Oven         | 0.09         | 9.05 %         |
| <b>Total</b> | <b>23.54</b> | <b>13.04 %</b> |

| Sales Zone   | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| KL-NORTH     | 14.82        | 15.17 %        |
| KL-SOUTH     | 8.71         | 10.53 %        |
| <b>Total</b> | <b>23.54</b> | <b>13.04 %</b> |

## KL-NORTH

| Property     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| Fridge       | 6.16         | 35.67 %        |
| LED TV       | 5.09         | 29.84 %        |
| Air-Cond     | 1.71         | 3.41 %         |
| Wash-Mac     | 0.81         | 9.29 %         |
| Chimney      | 0.38         | 28.45 %        |
| D-Freez      | 0.28         | 100.00 %       |
| Vac-Clea     | 0.17         | 10.08 %        |
| W-Disp       | 0.13         | 100.00 %       |
| Oven         | 0.09         | 10.35 %        |
| <b>Total</b> | <b>14.82</b> | <b>15.17 %</b> |

| Branch *     | MTD Sales L  | Brand Share %  |
|--------------|--------------|----------------|
| <b>Total</b> | <b>14.82</b> | <b>15.17 %</b> |

## KL-SOUTH

| Property     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| Air-Cond     | 5.35        | 10.64 %        |
| LED TV       | 1.61        | 12.27 %        |
| Fridge       | 1.39        | 15.42 %        |
| Wash-Mac     | 0.36        | 3.66 %         |
| <b>Total</b> | <b>8.71</b> | <b>10.53 %</b> |

| Branch *     | MTD Sales L | Brand Share %  |
|--------------|-------------|----------------|
| TVP1         | 4.85        | 9.77 %         |
| PAS1         | 1.49        | 9.50 %         |
| PNL1         | 0.48        | 4.54 %         |
| WHTM         | -0.10       | 5.15 %         |
| <b>Total</b> | <b>8.71</b> | <b>10.53 %</b> |