



KL : HAIER Sales Performance 05/04/2026 8:02 AM

MTD Sales
20.31 L

Brand Share %
13.92 %

Information:

MTD : 01-04-2026 To 04-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.92 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	9.37	11.38 %
Fridge	5.35	23.02 %
LED TV	3.93	17.56 %
Wash-Mac	1.42	11.83 %
D-Freez	0.13	100.00 %
Oven	0.11	6.10 %
Total	20.31	13.92 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	10.56	16.15 %
KL-NORTH	9.75	12.10 %
Total	20.31	13.92 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	5.06	12.82 %
LED TV	2.31	26.64 %
Fridge	1.64	16.50 %
Wash-Mac	1.31	19.91 %
D-Freez	0.13	100.00 %
Oven	0.11	31.75 %
Total	10.56	16.15 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.45	13.28 %
PNL1	0.13	1.45 %
WHTM		0.00 %
Total	10.56	16.15 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.31	10.06 %
Fridge	3.71	27.91 %
LED TV	1.62	11.83 %
Wash-Mac	0.11	1.96 %
Total	9.75	12.10 %

Branch *	MTD Sales L	Brand Share %
KZD1	10.25	12.35 %
Total	9.75	12.10 %