

MTD Sales
16.21 L

Brand Share %
9.87 %

Information:

MTD : 01-10-2026 To 03-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **9.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	4.55	6.42 %
LED TV	4.15	16.31 %
Fridge	3.70	11.71 %
Vac-Clea	1.58	91.49 %
Wash-Mac	0.66	2.73 %
D-Freez	0.54	67.51 %
Chimney	0.38	16.83 %
Small-Ap	0.30	11.14 %
Oven	0.18	13.11 %
Gas-Stov	0.17	6.29 %
Total	16.21	9.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	12.64	10.57 %
KL-SOUTH	2.08	6.00 %
KL-CENTRAL	1.50	14.74 %
Total	16.21	9.87 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.37	6.39 %
LED TV	2.98	20.64 %
Fridge	2.85	11.39 %
Vac-Clea	1.58	86.12 %
Wash-Mac	0.66	3.72 %
Chimney	0.38	16.83 %
D-Freez	0.30	53.90 %
Small-Ap	0.25	13.04 %
Gas-Stov	0.17	9.13 %
Oven	0.09	10.47 %
Total	12.64	10.57 %

Branch *	MTD Sales L	Brand Share %
KZD1	3.99	6.16 %
BSY1	0.81	9.46 %
KZSD		0.00 %
WHKZ		0.00 %
WKNR		0.00 %
Total	12.64	10.57 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.86	9.89 %
Fridge	0.85	13.39 %
D-Freez	0.24	100.00 %
Oven	0.09	36.37 %
Small-Ap	0.04	7.27 %
Total	2.08	6.00 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.77	6.04 %
KOM1	0.04	0.59 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	2.08	6.00 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	20.55 %
LED TV	0.31	13.46 %
Total	1.50	14.74 %

Branch *	MTD Sales L	Brand Share %
Total	1.50	14.74 %