



# KL : HAIER Sales Performance 04/05/2026 8:02 AM

MTD Sales  
20.17 L

Brand Share %  
12.87 %

Information:

MTD : 01-05-2026 To 03-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.87 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	6.33	31.17 %
Air-Cond	6.22	7.08 %
LED TV	5.81	20.77 %
Wash-Mac	1.05	6.44 %
Chimney	0.38	27.31 %
Vac-Clea	0.17	9.93 %
W-Disp	0.13	100.00 %
Oven	0.09	10.52 %
Total	20.17	12.87 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	12.12	14.87 %
KL-SOUTH	8.05	10.70 %
Total	20.17	12.87 %

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	4.94	40.60 %
LED TV	4.20	26.85 %
Air-Cond	1.41	3.35 %
Wash-Mac	0.81	10.42 %
Chimney	0.38	31.53 %
Vac-Clea	0.17	9.93 %
W-Disp	0.13	100.00 %
Oven	0.09	12.31 %
Total	12.12	14.87 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	12.12	14.87 %

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.82	10.49 %
LED TV	1.61	13.06 %
Fridge	1.39	17.05 %
Wash-Mac	0.23	2.76 %
Total	8.05	10.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.42	9.65 %
PAS1	1.25	8.78 %
PNL1	0.48	5.53 %
WHTM	-0.10	7.89 %
Total	8.05	10.70 %