



KL : HAIER Sales Performance 04/04/2026 8:02 AM

MTD Sales
16.62 L

Brand Share %
13.81 %

Information:

MTD : 01-04-2026 To 03-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.81 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	8.38	11.91 %
Fridge	3.35	17.49 %
LED TV	3.34	20.08 %
Wash-Mac	1.42	13.59 %
D-Freez	0.13	100.00 %
Total	16.62	13.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	9.92	16.69 %
KL-NORTH	6.70	11.00 %
Total	16.62	13.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	4.83	13.89 %
LED TV	2.21	25.49 %
Fridge	1.44	15.52 %
Wash-Mac	1.31	21.37 %
D-Freez	0.13	100.00 %
Total	9.92	16.69 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.45	13.41 %
PAS1	1.71	13.62 %
PNL1	0.13	2.14 %
WHTM		0.00 %
Total	9.92	16.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.55	9.98 %
Fridge	1.91	19.35 %
LED TV	1.13	14.20 %
Wash-Mac	0.11	2.47 %
Total	6.70	11.00 %

Branch *	MTD Sales L	Brand Share %
KZD1	7.21	11.36 %
Total	6.70	11.00 %