

MTD Sales
11.33 L

Brand Share %
10.97 %

Information:

MTD : 01-10-2026 To 02-10-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.97 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	3.01	18.15 %
Air-Cond	3.01	7.24 %
Fridge	2.34	11.43 %
Vac-Clea	1.42	102.85 %
D-Freez	0.54	100.00 %
Chimney	0.38	17.80 %
Wash-Mac	0.23	1.43 %
Small-Ap	0.21	15.35 %
Gas-Stov	0.10	5.12 %
Oven	0.09	11.38 %
Total	11.33	10.97 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.32	11.41 %
KL-SOUTH	1.52	6.63 %
KL-CENTRAL	1.50	20.11 %
Total	11.33	10.97 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	1.97	13.03 %
LED TV	1.84	20.83 %
Air-Cond	1.82	6.03 %
Vac-Clea	1.42	89.74 %
Chimney	0.38	17.80 %
D-Freez	0.30	100.00 %
Wash-Mac	0.23	2.01 %
Small-Ap	0.17	17.24 %
Gas-Stov	0.10	7.36 %
Oven	0.09	13.09 %
Total	8.32	11.41 %

Branch *	MTD Sales L	Brand Share %
KZD1	2.83	6.75 %
BSY1	0.44	8.08 %
VLC1	0.17	6.41 %
KZSD		0.00 %
WHKZ		0.00 %
WKNR		0.00 %
Total	8.32	11.41 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	0.86	15.50 %
Fridge	0.38	7.29 %
D-Freez	0.24	100.00 %
Small-Ap	0.04	11.43 %
Total	1.52	6.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.64	7.02 %
KLR1	0.23	9.87 %
KOM1	0.04	1.41 %
PNL1		0.00 %
TVSD		0.00 %
WHTM		0.00 %
Total	1.52	6.63 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	1.19	30.98 %
LED TV	0.31	14.08 %
Total	1.50	20.11 %

Branch *	MTD Sales L	Brand Share %
Total	1.50	20.11 %