



# KL : HAIER Sales Performance 03/05/2026 8:02 AM

MTD Sales  
14.26 L

Brand Share %  
12.17 %

Information:

MTD : 01-05-2026 To 02-05-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **12.17 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	5.02	30.97 %
Air-Cond	4.58	6.86 %
LED TV	3.28	16.56 %
Wash-Mac	0.70	5.64 %
Chimney	0.38	43.08 %
Vac-Clea	0.17	32.75 %
W-Disp	0.13	100.00 %
<b>Total</b>	<b>14.26</b>	<b>12.17 %</b>

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	8.49	13.47 %
KL-SOUTH	5.77	10.65 %
<b>Total</b>	<b>14.26</b>	<b>12.17 %</b>

## KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	4.03	39.01 %
LED TV	2.23	20.40 %
Air-Cond	1.09	3.18 %
Wash-Mac	0.47	7.82 %
Chimney	0.38	54.63 %
Vac-Clea	0.17	32.75 %
W-Disp	0.13	100.00 %
<b>Total</b>	<b>8.49</b>	<b>13.47 %</b>

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
<b>Total</b>	<b>8.49</b>	<b>13.47 %</b>

## KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.50	10.70 %
LED TV	1.05	11.83 %
Fridge	0.99	16.83 %
Wash-Mac	0.23	3.61 %
<b>Total</b>	<b>5.77</b>	<b>10.65 %</b>

Branch *	MTD Sales L	Brand Share %
TVP1	2.84	9.42 %
PAS1	1.12	10.03 %
PNL1	0.48	6.05 %
<b>Total</b>	<b>5.77</b>	<b>10.65 %</b>