



KL : HAIER Sales Performance 03/04/2026 8:02 AM

MTD Sales
14.10 L

Brand Share %
15.38 %

Information:

MTD : 01-04-2026 To 02-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **15.38 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	6.00	11.86 %
Fridge	3.74	24.55 %
LED TV	2.81	20.62 %
Wash-Mac	1.42	15.75 %
D-Freez	0.13	100.00 %
Total	14.10	15.38 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	7.50	15.71 %
KL-NORTH	6.60	15.02 %
Total	14.10	15.38 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	2.87	10.91 %
LED TV	1.87	24.88 %
Fridge	1.33	16.64 %
Wash-Mac	1.31	23.70 %
D-Freez	0.13	100.00 %
Total	7.50	15.71 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.62	13.46 %
PAS1	1.37	14.18 %
PNL1	0.13	2.51 %
Total	7.50	15.71 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	3.13	12.89 %
Fridge	2.42	33.20 %
LED TV	0.94	15.40 %
Wash-Mac	0.11	3.06 %
Total	6.60	15.02 %

Branch *	MTD Sales L	Brand Share %
KZD1	6.60	14.44 %
WHKZ		0.00 %
Total	6.60	15.02 %