



KL : HAIER Sales Performance 02/05/2026 8:02 AM

MTD Sales
9.06 L

Brand Share %
11.40 %

Information:

MTD : 01-05-2026 To 01-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **11.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Fridge	3.48	31.39 %
Air-Cond	2.94	6.85 %
LED TV	1.76	11.81 %
Wash-Mac	0.70	7.21 %
Chimney	0.11	25.36 %
W-Disp	0.06	100.00 %
Total	9.06	11.40 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	5.50	13.47 %
KL-SOUTH	3.55	9.21 %
Total	9.06	11.40 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Fridge	2.73	37.50 %
Air-Cond	1.09	5.25 %
LED TV	1.05	14.69 %
Wash-Mac	0.47	9.52 %
Chimney	0.11	25.36 %
W-Disp	0.06	100.00 %
Total	5.50	13.47 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	5.50	13.47 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.85	8.36 %
Fridge	0.75	19.75 %
LED TV	0.71	9.16 %
Wash-Mac	0.23	4.84 %
Total	3.55	9.21 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.15	5.37 %
PAS1	0.51	6.50 %
PNL1	0.48	9.85 %
Total	3.55	9.21 %