



KL : HAIER Sales Performance 02/04/2026 8:02 AM

MTD Sales
7.80 L

Brand Share %
16.77 %

Information:

MTD : 01-04-2026 To 01-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **16.77 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	3.20	13.34 %
Fridge	2.70	28.61 %
LED TV	0.92	13.38 %
Wash-Mac	0.86	19.66 %
D-Freez	0.13	100.00 %
Total	7.80	16.77 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	4.83	14.57 %
KL-NORTH	2.96	22.26 %
Total	7.80	16.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.71	9.69 %
Fridge	1.33	20.50 %
Wash-Mac	0.86	22.30 %
LED TV	0.82	16.88 %
D-Freez	0.13	100.00 %
Total	4.83	14.57 %

Branch *	MTD Sales L	Brand Share %
TVP1	3.26	16.52 %
PAS1	0.99	13.81 %
KLR1	0.46	13.59 %
PNL1	0.13	4.35 %
Total	4.83	14.57 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	1.49	23.44 %
Fridge	1.37	46.30 %
LED TV	0.10	4.89 %
Total	2.96	22.26 %

Branch *	MTD Sales L	Brand Share %
WHKZ		0.00 %
Total	2.96	22.26 %