

MTD Sales
154.37 L

Brand Share %
10.66 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.66 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	47.17	16.22 %
Fridge	46.44	16.65 %
Air-Cond	26.83	5.09 %
Wash-Mac	12.91	5.77 %
Vac-Clea	10.89	42.89 %
D-Freez	5.44	79.52 %
Small-Ap	1.60	7.12 %
W.Heater	0.93	10.18 %
Oven	0.83	5.69 %
Gas-Stov	0.66	2.69 %
W-Disp	0.36	45.10 %
Chimney	0.31	1.31 %
Total	154.37	10.66 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	112.21	12.60 %
KL-SOUTH	35.28	8.11 %
KL-CENTRAL	6.88	5.62 %
Total	154.37	10.66 %

KL-NORTH

Property	MTD Sales L	Brand Share %
LED TV	32.69	18.73 %
Fridge	30.30	18.86 %
Air-Cond	22.39	6.91 %
Vac-Clea	10.20	48.30 %
Wash-Mac	9.30	6.73 %
D-Freez	3.66	79.23 %
Small-Ap	1.01	6.71 %
W.Heater	0.87	12.69 %
Gas-Stov	0.66	4.49 %
Oven	0.64	6.18 %
Chimney	0.31	1.56 %
W-Disp	0.19	47.89 %
Total	112.21	12.60 %

Branch *	MTD Sales L	Brand Share %
BSY1	8.00	7.17 %
VLC1	6.00	8.64 %
KZSD	0.01	-0.47 %
WHKZ	-1.29	5.50 %
Total	112.21	12.60 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
LED TV	13.93	15.83 %
Fridge	12.27	12.59 %
Wash-Mac	3.29	4.66 %
Air-Cond	2.89	1.88 %
D-Freez	1.42	76.24 %
Small-Ap	0.59	10.13 %
Vac-Clea	0.56	31.62 %
W-Disp	0.17	50.79 %
Oven	0.11	3.88 %
W.Heater	0.06	3.11 %
Total	35.28	8.11 %

Branch *	MTD Sales L	Brand Share %
TVP1	14.46	7.71 %
KOM1	6.20	6.31 %
PAS1	4.71	6.91 %
PNL1	2.85	6.31 %
WHTM	-0.66	6.60 %
Total	35.28	8.11 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Fridge	3.87	18.65 %
Air-Cond	1.55	3.16 %
LED TV	0.55	1.95 %
D-Freez	0.36	100.00 %
Wash-Mac	0.32	2.11 %
Vac-Clea	0.13	5.20 %
Oven	0.09	5.63 %
Total	6.88	5.62 %

Branch *	MTD Sales L	Brand Share %
KOC1	6.88	5.56 %
WKOC		0.00 %
Total	6.88	5.62 %