



KL : HAIER Sales Performance 01/05/2026 8:02 AM

MTD Sales
178.06 L

Brand Share %
10.85 %

Information:

MTD : 01-04-2026 To 30-04-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **10.85 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	103.10	8.89 %
Fridge	34.97	20.36 %
LED TV	30.04	17.61 %
Wash-Mac	5.42	5.89 %
D-Freez	2.09	79.46 %
Vac-Clea	0.94	8.42 %
W-Disp	0.80	76.86 %
Oven	0.65	4.79 %
W.Heater	0.05	4.00 %
Total	178.06	10.85 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	91.39	10.27 %
KL-SOUTH	86.67	11.55 %
Total	178.06	10.85 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	43.69	7.39 %
Fridge	25.16	25.92 %
LED TV	17.51	16.59 %
Wash-Mac	2.18	3.92 %
D-Freez	1.25	100.00 %
Vac-Clea	0.80	7.57 %
W-Disp	0.56	100.00 %
Oven	0.19	1.58 %
W.Heater	0.05	4.82 %
Total	91.39	10.27 %

Branch *	MTD Sales L	Brand Share %
KZD1	92.72	10.29 %
Total	91.39	10.27 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	59.41	10.44 %
LED TV	12.53	19.26 %
Fridge	9.80	13.13 %
Wash-Mac	3.24	8.87 %
D-Freez	0.84	60.87 %
Oven	0.45	34.19 %
W-Disp	0.25	50.43 %
Vac-Clea	0.14	24.44 %
Total	86.67	11.55 %

Branch *	MTD Sales L	Brand Share %
TVP1	35.95	8.96 %
PNL1	6.05	5.44 %
TVSD		0.00 %
Total	86.67	11.55 %