



KL : HAIER Sales Performance 01/04/2026 8:02 AM

MTD Sales
83.58 L

Brand Share %
13.42 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **13.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	44.90	12.26 %
Fridge	18.09	19.50 %
LED TV	15.59	16.86 %
Wash-Mac	4.20	7.69 %
Chimney	0.43	5.50 %
Oven	0.19	2.52 %
W.Heater	0.12	11.34 %
W-Disp	0.06	44.64 %
Total	83.58	13.42 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	52.29	15.10 %
KL-SOUTH	31.29	11.31 %
Total	83.58	13.42 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	25.96	12.60 %
Fridge	13.74	29.23 %
LED TV	9.66	18.53 %
Wash-Mac	2.29	8.13 %
Chimney	0.43	6.50 %
Oven	0.08	1.50 %
W-Disp	0.06	100.00 %
W.Heater	0.06	8.84 %
Total	52.29	15.10 %

Branch *	MTD Sales L	Brand Share %
KZSD		0.00 %
WHKZ	-0.41	4.42 %
Total	52.29	15.10 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	18.94	11.81 %
LED TV	5.92	14.70 %
Fridge	4.34	9.49 %
Wash-Mac	1.91	7.22 %
Oven	0.11	5.55 %
W.Heater	0.07	14.86 %
Total	31.29	11.31 %

Branch *	MTD Sales L	Brand Share %
TVP1	13.68	9.92 %
PAS1	5.92	10.27 %
PNL1	0.46	1.15 %
TVSD		0.00 %
WHTM		0.00 %
Total	31.29	11.31 %