

MTD Sales
53.17 L

Brand Share %
5.48 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.48 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	31.78	6.49 %
Fridge	12.83	4.89 %
Wash-Mac	8.56	4.04 %
Total	53.17	5.48 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	29.04	4.98 %
KL-SOUTH	20.82	6.75 %
KL-CENTRAL	3.31	4.21 %
Total	53.17	5.48 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Air-Cond	15.62	5.18 %
Fridge	8.03	5.40 %
Wash-Mac	5.40	4.18 %
Total	29.04	4.98 %

Branch *	MTD Sales L	Brand Share %
KZD1	13.58	4.00 %
BSY1	3.75	4.74 %
VLC1	2.26	4.35 %
KZSD		0.00 %
Total	29.04	4.98 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Air-Cond	13.13	9.20 %
Fridge	4.66	4.92 %
Wash-Mac	3.03	4.38 %
Total	20.82	6.75 %

Branch *	MTD Sales L	Brand Share %
TVP1	4.45	3.19 %
KOM1	3.17	4.63 %
TVSD		0.00 %
WHTM	-0.44	5.15 %
Total	20.82	6.75 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Air-Cond	3.03	6.68 %
Fridge	0.14	0.76 %
Wash-Mac	0.13	0.97 %
Total	3.31	4.21 %

Branch *	MTD Sales L	Brand Share %
KOC1	3.31	4.14 %
WKOC		0.00 %
Total	3.31	4.21 %