

MTD Sales
24.93 L

Brand Share %
19.41 %

Information:

MTD : 01-09-2026 To 29-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Chimney	5.63	25.64 %
Hob	5.48	25.21 %
In-Stove	5.44	47.66 %
Small-Ap	3.69	17.04 %
Gas-Stov	2.36	10.22 %
W-Purifi	1.77	17.11 %
Dishwash	0.30	1.96 %
Built-Oven	0.27	9.47 %
Total	24.93	19.41 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	19.38	20.56 %
KL-SOUTH	3.38	13.50 %
KL-CENTRAL	2.16	23.80 %
Total	24.93	19.41 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Chimney	4.50	24.07 %
Hob	4.40	23.24 %
Small-Ap	3.44	23.65 %
In-Stove	3.32	47.61 %
Gas-Stov	2.01	14.98 %
W-Purifi	1.15	19.65 %
Dishwash	0.30	2.24 %
Built-Oven	0.27	11.13 %
Total	19.38	20.56 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.20	15.61 %
VLC1	0.89	12.26 %
KZSD		0.00 %
WHKZ		0.00 %
Total	19.38	20.56 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.47	41.08 %
Hob	0.86	79.07 %
Chimney	0.62	30.42 %
W-Purifi	0.43	14.64 %
Total	3.38	13.50 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.65	16.91 %
PAS1	0.32	8.44 %
KLR1	0.26	6.89 %
PNL1	0.08	3.14 %
TVSD		0.00 %
Total	3.38	13.50 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
In-Stove	0.65	75.04 %
Chimney	0.50	41.80 %
Gas-Stov	0.35	33.45 %
Small-Ap	0.25	17.42 %
Hob	0.22	12.73 %
W-Purifi	0.19	12.26 %
Total	2.16	23.80 %

Branch *	MTD Sales L	Brand Share %
Total	2.16	23.80 %