

MTD Sales
22.57 L

Brand Share %
19.08 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.08 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	5.23	25.38 %
In-Stove	5.13	48.99 %
Chimney	4.87	24.89 %
Small-Ap	3.19	16.15 %
Gas-Stov	1.93	9.41 %
W-Purifi	1.65	16.68 %
Dishwash	0.30	2.07 %
Built-Oven	0.27	9.47 %
Total	22.57	19.08 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	18.08	20.85 %
KL-SOUTH	2.99	12.84 %
KL-CENTRAL	1.50	18.15 %
Total	22.57	19.08 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Chimney	4.25	25.11 %
Hob	4.15	23.32 %
In-Stove	3.23	51.32 %
Small-Ap	2.99	22.86 %
Gas-Stov	1.87	15.85 %
W-Purifi	1.03	19.05 %
Dishwash	0.30	2.31 %
Built-Oven	0.27	11.13 %
Total	18.08	20.85 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.20	15.84 %
VLC1	0.89	13.40 %
KZSD	0.04	-10.26 %
WHKZ		0.00 %
Total	18.08	20.85 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.33	39.22 %
Hob	0.86	79.07 %
W-Purifi	0.43	14.64 %
Chimney	0.36	20.34 %
Total	2.99	12.84 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.30	14.37 %
PAS1	0.29	8.14 %
KLR1	0.26	7.38 %
PNL1	0.08	3.90 %
TVSD		0.00 %
Total	2.99	12.84 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
In-Stove	0.57	72.47 %
Chimney	0.25	29.99 %
Hob	0.22	12.73 %
Small-Ap	0.20	14.59 %
W-Purifi	0.19	12.26 %
Gas-Stov	0.07	9.18 %
Total	1.50	18.15 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.50	18.15 %
Total	1.50	18.15 %