

MTD Sales
21.81 L

Brand Share %
19.69 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.69 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	5.23	25.86 %
Chimney	4.87	26.33 %
In-Stove	4.82	49.38 %
Small-Ap	3.00	16.74 %
Gas-Stov	1.87	9.98 %
W-Purifi	1.47	15.82 %
Dishwash	0.30	2.22 %
Built-Oven	0.27	9.47 %
Total	21.81	19.69 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	17.55	21.59 %
KL-SOUTH	2.89	13.28 %
KL-CENTRAL	1.37	17.68 %
Total	21.81	19.69 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Chimney	4.25	26.25 %
Hob	4.15	23.83 %
In-Stove	3.15	53.03 %
Small-Ap	2.79	23.59 %
Gas-Stov	1.80	17.10 %
W-Purifi	0.85	17.30 %
Dishwash	0.30	2.50 %
Built-Oven	0.27	11.13 %
Total	17.55	21.59 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.20	18.58 %
VLC1	0.89	13.38 %
KZSD	0.04	-10.26 %
WHKZ		0.00 %
Total	17.55	21.59 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.23	38.40 %
Hob	0.86	79.07 %
W-Purifi	0.43	14.64 %
Chimney	0.36	25.07 %
Total	2.89	13.28 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.24	15.09 %
PAS1	0.29	8.62 %
KLR1	0.26	7.50 %
PNL1	0.08	4.25 %
TVSD		0.00 %
Total	2.89	13.28 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
In-Stove	0.44	71.80 %
Chimney	0.25	29.99 %
Hob	0.22	12.73 %
Small-Ap	0.20	16.17 %
W-Purifi	0.19	13.16 %
Gas-Stov	0.07	11.00 %
Total	1.37	17.68 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.37	17.68 %
Total	1.37	17.68 %