

MTD Sales
17.56 L

Brand Share %
19.73 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	4.21	26.17 %
In-Stove	3.87	46.94 %
Chimney	2.93	20.46 %
Small-Ap	2.77	18.30 %
Gas-Stov	1.80	11.47 %
W-Purifi	1.41	18.53 %
Dishwash	0.30	3.34 %
Built-Oven	0.27	9.47 %
Total	17.56	19.73 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	14.02	21.40 %
KL-SOUTH	2.39	13.89 %
KL-CENTRAL	1.15	18.35 %
Total	17.56	19.73 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Hob	3.28	23.41 %
In-Stove	2.71	51.50 %
Small-Ap	2.57	25.09 %
Chimney	2.31	18.46 %
Gas-Stov	1.73	19.46 %
W-Purifi	0.85	20.48 %
Dishwash	0.30	3.77 %
Built-Oven	0.27	11.13 %
Total	14.02	21.40 %

Branch *	MTD Sales L	Brand Share %
VLC1	0.77	18.10 %
KZSD	0.04	-10.26 %
WHKZ		0.00 %
Total	14.02	21.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.94	35.20 %
Hob	0.72	100.00 %
W-Purifi	0.37	15.59 %
Chimney	0.36	31.91 %
Total	2.39	13.89 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.93	15.80 %
KLR1	0.26	9.16 %
PAS1	0.20	7.95 %
PNL1	0.03	1.65 %
TVSD		0.00 %
Total	2.39	13.89 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Chimney	0.25	38.73 %
In-Stove	0.22	69.78 %
Hob	0.22	15.79 %
Small-Ap	0.20	18.92 %
W-Purifi	0.19	17.58 %
Gas-Stov	0.07	13.21 %
Total	1.15	18.35 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.15	18.35 %
Total	1.15	18.35 %