

MTD Sales
16.13 L

Brand Share %
19.32 %

Information:

MTD : 01-09-2026 To 23-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.32 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	4.12	27.72 %
In-Stove	3.52	45.65 %
Small-Ap	2.53	17.82 %
Chimney	2.18	16.91 %
Gas-Stov	1.80	11.95 %
W-Purifi	1.41	19.17 %
Dishwash	0.30	3.53 %
Built-Oven	0.27	9.47 %
Total	16.13	19.32 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	12.64	20.89 %
KL-SOUTH	2.34	13.83 %
KL-CENTRAL	1.15	18.99 %
Total	16.13	19.32 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Hob	3.18	24.71 %
In-Stove	2.42	50.48 %
Small-Ap	2.33	24.52 %
Gas-Stov	1.73	20.53 %
Chimney	1.56	14.07 %
W-Purifi	0.85	21.82 %
Dishwash	0.30	4.01 %
Built-Oven	0.27	11.13 %
Total	12.64	20.89 %

Branch *	MTD Sales L	Brand Share %
VLC1	0.77	18.18 %
KZSD	0.04	-10.26 %
WHKZ		0.00 %
Total	12.64	20.89 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.88	33.86 %
Hob	0.72	100.00 %
W-Purifi	0.37	15.59 %
Chimney	0.36	31.91 %
Total	2.34	13.83 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.90	15.63 %
KLR1	0.26	9.25 %
PAS1	0.20	8.24 %
PNL1	0.03	1.69 %
TVSD		0.00 %
Total	2.34	13.83 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Chimney	0.25	38.73 %
In-Stove	0.22	69.78 %
Hob	0.22	17.32 %
Small-Ap	0.20	20.59 %
W-Purifi	0.19	17.58 %
Gas-Stov	0.07	13.21 %
Total	1.15	18.99 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.15	18.99 %
Total	1.15	18.99 %