

MTD Sales
14.42 L

Brand Share %
19.12 %

Information:

MTD : 01-09-2026 To 21-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **19.12 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	4.03	29.91 %
In-Stove	2.95	44.97 %
Small-Ap	2.33	18.61 %
Chimney	1.93	16.21 %
Gas-Stov	1.67	12.42 %
W-Purifi	0.95	14.26 %
Dishwash	0.30	3.74 %
Built-Oven	0.27	9.47 %
Total	14.42	19.12 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	11.17	20.84 %
KL-SOUTH	2.19	13.60 %
KL-CENTRAL	1.06	18.52 %
Total	14.42	19.12 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Hob	3.09	26.91 %
Small-Ap	2.12	26.28 %
In-Stove	1.91	50.58 %
Gas-Stov	1.60	22.19 %
Chimney	1.31	12.81 %
W-Purifi	0.58	16.96 %
Dishwash	0.30	4.30 %
Built-Oven	0.27	11.13 %
Total	11.17	20.84 %

Branch *	MTD Sales L	Brand Share %
VLC1	0.47	12.75 %
KZSD	0.04	-9.62 %
Total	11.17	20.84 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.86	34.04 %
Hob	0.72	100.00 %
Chimney	0.36	31.91 %
W-Purifi	0.25	10.96 %
Total	2.19	13.60 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.84	15.86 %
KLR1	0.26	9.52 %
PAS1	0.20	8.47 %
PNL1		0.00 %
Total	2.19	13.60 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Chimney	0.25	48.70 %
Hob	0.22	17.32 %
Small-Ap	0.20	20.95 %
In-Stove	0.19	66.94 %
W-Purifi	0.13	12.55 %
Gas-Stov	0.07	15.88 %
Total	1.06	18.52 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.06	18.52 %
Total	1.06	18.52 %