

MTD Sales
12.99 L

Brand Share %
18.55 %

Information:

MTD : 01-09-2026 To 20-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	3.39	28.20 %
In-Stove	2.83	44.73 %
Small-Ap	2.16	18.99 %
Chimney	1.68	15.39 %
Gas-Stov	1.67	12.89 %
W-Purifi	0.70	11.56 %
Dishwash	0.30	3.96 %
Built-Oven	0.27	9.47 %
Total	12.99	18.55 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	10.10	20.44 %
KL-SOUTH	1.89	12.63 %
KL-CENTRAL	1.00	17.70 %
Total	12.99	18.55 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Hob	2.74	26.57 %
Small-Ap	1.96	27.07 %
In-Stove	1.78	50.29 %
Gas-Stov	1.60	22.63 %
Chimney	1.06	11.47 %
W-Purifi	0.38	12.86 %
Dishwash	0.30	4.59 %
Built-Oven	0.27	11.13 %
Total	10.10	20.44 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.68	13.87 %
VLC1	0.40	11.82 %
KZSD		0.00 %
Total	10.10	20.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.86	34.27 %
Hob	0.43	100.00 %
Chimney	0.36	31.91 %
W-Purifi	0.25	11.72 %
Total	1.89	12.63 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.55	11.52 %
KLR1	0.26	9.69 %
PAS1	0.20	8.92 %
PNL1		0.00 %
Total	1.89	12.63 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Chimney	0.25	48.70 %
Hob	0.22	17.32 %
Small-Ap	0.20	21.23 %
In-Stove	0.19	66.94 %
W-Purifi	0.07	7.11 %
Gas-Stov	0.07	15.88 %
Total	1.00	17.70 %

Branch *	MTD Sales L	Brand Share %
KOC1	1.00	17.70 %
Total	1.00	17.70 %