

MTD Sales
12.15 L

Brand Share %
18.03 %

Information:

MTD : 01-09-2026 To 19-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **18.03 %** are only listed below

Property	MTD Sales L	Brand Share %
Hob	3.18	27.26 %
In-Stove	2.64	44.40 %
Small-Ap	2.05	18.90 %
Gas-Stov	1.67	13.40 %
Chimney	1.47	14.12 %
W-Purifi	0.58	10.24 %
Dishwash	0.30	3.96 %
Built-Oven	0.27	9.47 %
Total	12.15	18.03 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	9.35	19.58 %
KL-SOUTH	1.80	12.70 %
KL-CENTRAL	1.00	18.36 %
Total	12.15	18.03 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Hob	2.53	25.42 %
Small-Ap	1.85	26.41 %
In-Stove	1.62	48.92 %
Gas-Stov	1.60	23.02 %
Chimney	0.86	9.76 %
W-Purifi	0.32	11.77 %
Dishwash	0.30	4.59 %
Built-Oven	0.27	11.13 %
Total	9.35	19.58 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.47	10.13 %
VLC1	0.38	11.73 %
KNU1	0.36	16.27 %
KZSD		0.00 %
Total	9.35	19.58 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.83	34.80 %
Hob	0.43	100.00 %
Chimney	0.36	31.91 %
W-Purifi	0.19	9.05 %
Total	1.80	12.70 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.49	10.67 %
KLR1	0.26	10.30 %
PAS1	0.20	9.16 %
PNL1		0.00 %
Total	1.80	12.70 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Chimney	0.25	48.70 %
Hob	0.22	17.32 %
Small-Ap	0.20	22.47 %
In-Stove	0.19	74.94 %
W-Purifi	0.07	8.12 %
Gas-Stov	0.07	15.88 %
Total	1.00	18.36 %

Branch *	MTD Sales L	Brand Share %
Total	1.00	18.36 %