

MTD Sales  
11.55 L

Brand Share %  
18.08 %

Information:

MTD : 01-09-2026 To 18-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **18.08 %** are only listed below

| Property   | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| Hob        | 3.18        | 28.54 %       |
| In-Stove   | 2.56        | 44.41 %       |
| Small-Ap   | 2.01        | 19.29 %       |
| Chimney    | 1.47        | 15.17 %       |
| Gas-Stov   | 1.25        | 10.84 %       |
| W-Purifi   | 0.51        | 9.55 %        |
| Dishwash   | 0.30        | 4.23 %        |
| Built-Oven | 0.27        | 9.47 %        |
| Total      | 11.55       | 18.08 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 8.75        | 19.62 %       |
| KL-SOUTH   | 1.80        | 12.96 %       |
| KL-CENTRAL | 1.00        | 18.52 %       |
| Total      | 11.55       | 18.08 %       |

## KL-NORTH

| Property   | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| Hob        | 2.53        | 26.82 %       |
| Small-Ap   | 1.81        | 26.99 %       |
| In-Stove   | 1.54        | 48.49 %       |
| Gas-Stov   | 1.18        | 19.05 %       |
| Chimney    | 0.86        | 10.63 %       |
| Dishwash   | 0.30        | 4.94 %        |
| Built-Oven | 0.27        | 11.13 %       |
| W-Purifi   | 0.26        | 10.45 %       |
| Total      | 8.75        | 19.62 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| BSY1     | 0.47        | 10.51 %       |
| KNU1     | 0.36        | 16.86 %       |
| VLC1     | 0.35        | 10.95 %       |
| KZSD     |             | 0.00 %        |
| Total    | 8.75        | 19.62 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| In-Stove | 0.83        | 35.48 %       |
| Hob      | 0.43        | 100.00 %      |
| Chimney  | 0.36        | 31.91 %       |
| W-Purifi | 0.19        | 9.05 %        |
| Total    | 1.80        | 12.96 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.49        | 10.89 %       |
| KLR1     | 0.26        | 10.33 %       |
| PAS1     | 0.20        | 9.16 %        |
| PNL1     |             | 0.00 %        |
| Total    | 1.80        | 12.96 %       |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Chimney  | 0.25        | 48.70 %       |
| Hob      | 0.22        | 17.32 %       |
| Small-Ap | 0.20        | 23.70 %       |
| In-Stove | 0.19        | 74.94 %       |
| W-Purifi | 0.07        | 8.12 %        |
| Gas-Stov | 0.07        | 15.88 %       |
| Total    | 1.00        | 18.52 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 1.00        | 18.52 %       |