

MTD Sales  
7.23 L

Brand Share %  
17.36 %

Information:

MTD : 01-09-2026 To 11-09-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **17.36 %** are only listed below

| Property   | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| Hob        | 2.13        | 30.31 %       |
| In-Stove   | 1.48        | 42.66 %       |
| Small-Ap   | 1.34        | 20.14 %       |
| Chimney    | 1.01        | 15.23 %       |
| Gas-Stov   | 0.55        | 8.25 %        |
| Dishwash   | 0.30        | 5.37 %        |
| Built-Oven | 0.27        | 11.13 %       |
| W-Purifi   | 0.14        | 4.43 %        |
| Total      | 7.23        | 17.36 %       |

| Sales Zone | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| KL-NORTH   | 5.41        | 17.88 %       |
| KL-SOUTH   | 1.23        | 13.90 %       |
| KL-CENTRAL | 0.58        | 23.23 %       |
| Total      | 7.23        | 17.36 %       |

## KL-NORTH

| Property   | MTD Sales L | Brand Share % |
|------------|-------------|---------------|
| Hob        | 1.63        | 25.75 %       |
| Small-Ap   | 1.34        | 29.14 %       |
| In-Stove   | 0.78        | 44.68 %       |
| Gas-Stov   | 0.55        | 16.12 %       |
| Chimney    | 0.40        | 7.24 %        |
| Dishwash   | 0.30        | 6.58 %        |
| Built-Oven | 0.27        | 11.13 %       |
| W-Purifi   | 0.14        | 8.25 %        |
| Total      | 5.41        | 17.88 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| VLC1     | 0.30        | 10.90 %       |
| BSY1     | 0.15        | 5.71 %        |
| KNU1     | 0.03        | 3.42 %        |
| KZSD     |             | 0.00 %        |
| Total    | 5.41        | 17.88 %       |

## KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| In-Stove | 0.59        | 37.05 %       |
| Chimney  | 0.36        | 39.35 %       |
| Hob      | 0.28        | 100.00 %      |
| Total    | 1.23        | 13.90 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| TVP1     | 0.36        | 10.86 %       |
| KLR1     | 0.26        | 14.33 %       |
| PAS1     |             | 0.00 %        |
| PNL1     |             | 0.00 %        |
| Total    | 1.23        | 13.90 %       |

## KL-CENTRAL

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Chimney  | 0.25        | 100.00 %      |
| Hob      | 0.22        | 51.90 %       |
| In-Stove | 0.11        | 81.32 %       |
| Total    | 0.58        | 23.23 %       |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Total    | 0.58        | 23.23 %       |