



KL : BUTERFLY Sales Performance 31/03/2026 8:06 AM

MTD Sales
3.75 L

Brand Share %
5.21 %

Information:

MTD : 01-03-2026 To 30-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.21 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.23	4.69 %
Gas-Stov	1.13	8.84 %
Mixie	0.69	6.18 %
Cook-Pre	0.47	29.36 %
Chimney	0.15	1.96 %
Small-Ap	0.05	1.14 %
Fan	0.03	0.49 %
Total	3.75	5.21 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	2.51	7.29 %
KL-NORTH	1.25	3.32 %
Total	3.75	5.21 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	1.00	5.93 %
Gas-Stov	0.60	18.94 %
Mixie	0.40	7.57 %
Cook-Pre	0.27	29.97 %
Chimney	0.15	14.82 %
Small-Ap	0.05	2.14 %
Fan	0.03	0.99 %
Total	2.51	7.29 %

Branch *	MTD Sales L	Brand Share %
TVP1	0.85	4.70 %
Total	2.51	7.29 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	0.53	5.51 %
Mixie	0.29	4.93 %
In-Stove	0.23	2.45 %
Cook-Pre	0.20	28.56 %
Total	1.25	3.32 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.25	3.29 %
WHKZ		0.00 %
Total	1.25	3.32 %