

MTD Sales
5.56 L

Brand Share %
5.01 %

Information:
MTD : 01-09-2026 To 25-09-2026
 * Branch where in Brand Share % is less than Overall State's Brand Share **5.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.68	16.55 %
Mixie	1.65	5.57 %
Cook-Pre	1.16	35.63 %
In-Stove	0.07	0.83 %
Total	5.56	5.01 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.86	3.81 %
KL-SOUTH	2.40	7.88 %
KL-CENTRAL	0.31	5.60 %
Total	5.56	5.01 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.43	15.29 %
Cook-Pre	0.80	36.14 %
Mixie	0.56	2.91 %
In-Stove	0.07	1.28 %
Total	2.86	3.81 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.77	4.44 %
KNU1	0.61	3.28 %
BSY1	0.39	3.47 %
VLC1	0.09	1.54 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.86	3.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	1.05	11.70 %
Gas-Stov	1.02	16.09 %
Cook-Pre	0.32	37.22 %
Total	2.40	7.88 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	2.40	7.88 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	45.75 %
Mixie	0.04	2.82 %
Cook-Pre	0.04	21.05 %
Total	0.31	5.60 %

Branch *	MTD Sales L	Brand Share %
Total	0.31	5.60 %