

MTD Sales
5.39 L

Brand Share %
5.07 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Gas-Stov	2.59	16.52 %
Mixie	1.65	5.77 %
Cook-Pre	1.07	35.78 %
In-Stove	0.07	0.87 %
Total	5.39	5.07 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	2.68	3.77 %
KL-SOUTH	2.40	8.06 %
KL-CENTRAL	0.31	5.71 %
Total	5.39	5.07 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Gas-Stov	1.34	15.03 %
Cook-Pre	0.71	35.93 %
Mixie	0.56	3.03 %
In-Stove	0.07	1.36 %
Total	2.68	3.77 %

Branch *	MTD Sales L	Brand Share %
KZD1	1.69	4.30 %
KNU1	0.49	3.08 %
BSY1	0.39	3.58 %
VLC1	0.12	2.21 %
KZSD		0.00 %
WHKZ		0.00 %
Total	2.68	3.77 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Mixie	1.05	12.04 %
Gas-Stov	1.02	16.29 %
Cook-Pre	0.32	38.45 %
Total	2.40	8.06 %

Branch *	MTD Sales L	Brand Share %
TVSD		0.00 %
Total	2.40	8.06 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Gas-Stov	0.23	45.75 %
Mixie	0.04	2.87 %
Cook-Pre	0.04	21.05 %
Total	0.31	5.71 %

Branch *	MTD Sales L	Brand Share %
Total	0.31	5.71 %