



# KL : BUTERFLY Sales Performance 24/04/2026 8:06 AM

MTD Sales  
2.57 L

Brand Share %  
3.06 %

Information:

MTD : 01-04-2026 To 23-04-2026

\* Branch where in Brand Share % is less than Overall State's Brand Share **3.06 %** are only listed below

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 1.22        | 7.79 %        |
| Gas-Stov     | 0.84        | 4.45 %        |
| Cook-Pre     | 0.38        | 22.40 %       |
| In-Stove     | 0.07        | 1.05 %        |
| Grinder      | 0.06        | 1.92 %        |
| <b>Total</b> | <b>2.57</b> | <b>3.06 %</b> |

| Sales Zone   | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KL-SOUTH     | 1.37        | 4.17 %        |
| KL-NORTH     | 1.20        | 2.35 %        |
| <b>Total</b> | <b>2.57</b> | <b>3.06 %</b> |

## KL-SOUTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 0.66        | 8.72 %        |
| Gas-Stov     | 0.39        | 7.53 %        |
| Cook-Pre     | 0.24        | 24.39 %       |
| In-Stove     | 0.07        | 3.21 %        |
| <b>Total</b> | <b>1.37</b> | <b>4.17 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| PAS1         | 0.14        | 1.72 %        |
| TVSD         |             | 0.00 %        |
| <b>Total</b> | <b>1.37</b> | <b>4.17 %</b> |

## KL-NORTH

| Property     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie        | 0.56        | 6.91 %        |
| Gas-Stov     | 0.45        | 3.27 %        |
| Cook-Pre     | 0.14        | 19.67 %       |
| Grinder      | 0.06        | 11.07 %       |
| <b>Total</b> | <b>1.20</b> | <b>2.35 %</b> |

| Branch *     | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KZD1         | 1.20        | 2.31 %        |
| WHKZ         |             | 0.00 %        |
| <b>Total</b> | <b>1.20</b> | <b>2.35 %</b> |