



KL : BUTERFLY Sales Performance 23/03/2026 8:06 AM

MTD Sales
2.46 L

Brand Share %
5.95 %

Information:

MTD : 01-03-2026 To 22-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.95 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.05	7.11 %
Gas-Stov	0.55	7.44 %
Cook-Pre	0.32	32.16 %
Mixie	0.31	4.30 %
Chimney	0.15	4.07 %
Small-Ap	0.04	1.75 %
Fan	0.03	0.94 %
Total	2.46	5.95 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	1.76	7.76 %
KL-NORTH	0.70	3.74 %
Total	2.46	5.95 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.82	7.22 %
Gas-Stov	0.37	16.35 %
Mixie	0.19	5.26 %
Cook-Pre	0.16	22.98 %
Chimney	0.15	28.16 %
Small-Ap	0.04	3.35 %
Fan	0.03	1.93 %
Total	1.76	7.76 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.12	3.86 %
Total	1.76	7.76 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.23	6.74 %
Gas-Stov	0.19	3.58 %
Cook-Pre	0.16	53.83 %
Mixie	0.12	3.34 %
Total	0.70	3.74 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.70	3.74 %
Total	0.70	3.74 %