



KL : BUTERFLY Sales Performance 21/05/2026 8:06 AM

MTD Sales
3.17 L

Brand Share %
5.25 %

Information:

MTD : 01-05-2026 To 20-05-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.25 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie | 1.28 | 9.81 % |
| Gas-Stov | 1.28 | 8.03 % |
| Cook-Pre | 0.31 | 19.75 % |
| Small-Ap | 0.13 | 2.49 % |
| Grinder | 0.11 | 4.68 % |
| Chimney | 0.06 | 0.63 % |
| Total | 3.17 | 5.25 % |

| Sales Zone | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KL-SOUTH | 1.83 | 8.73 % |
| KL-NORTH | 1.34 | 3.40 % |
| Total | 3.17 | 5.25 % |

KL-SOUTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Gas-Stov | 0.80 | 17.30 % |
| Mixie | 0.68 | 10.57 % |
| Cook-Pre | 0.29 | 36.49 % |
| Grinder | 0.05 | 2.53 % |
| Total | 1.83 | 8.73 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| PAS1 | 0.02 | 0.78 % |
| TVSD | | 0.00 % |
| Total | 1.83 | 8.73 % |

KL-NORTH

| Property | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| Mixie | 0.60 | 9.06 % |
| Gas-Stov | 0.48 | 4.23 % |
| Small-Ap | 0.13 | 3.98 % |
| Chimney | 0.06 | 0.64 % |
| Grinder | 0.06 | 28.26 % |
| Cook-Pre | 0.02 | 2.76 % |
| Total | 1.34 | 3.40 % |

| Branch * | MTD Sales L | Brand Share % |
|--------------|-------------|---------------|
| KZD1 | 1.34 | 3.40 % |
| Total | 1.34 | 3.40 % |