



KL : BUTERFLY Sales Performance 21/03/2026 8:06 AM

MTD Sales
2.40 L

Brand Share %
6.54 %

Information:

MTD : 01-03-2026 To 20-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.54 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.08	8.79 %
Gas-Stov	0.49	6.90 %
Mixie	0.32	5.00 %
Cook-Pre	0.29	31.44 %
Chimney	0.15	4.07 %
Small-Ap	0.04	1.74 %
Fan	0.03	1.09 %
Total	2.40	6.54 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	1.70	8.60 %
KL-NORTH	0.70	4.14 %
Total	2.40	6.54 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.82	8.65 %
Gas-Stov	0.35	17.37 %
Mixie	0.17	4.92 %
Cook-Pre	0.15	22.90 %
Chimney	0.15	28.16 %
Small-Ap	0.04	3.49 %
Fan	0.03	2.16 %
Total	1.70	8.60 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.12	4.26 %
Total	1.70	8.60 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.26	9.27 %
Mixie	0.15	5.09 %
Gas-Stov	0.15	2.85 %
Cook-Pre	0.14	52.38 %
Total	0.70	4.14 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.70	4.14 %
Total	0.70	4.14 %