



KL : BUTERFLY Sales Performance 20/03/2026 8:06 AM

MTD Sales
2.32 L

Brand Share %
6.81 %

Information:

MTD : 01-03-2026 To 19-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.81 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.05	9.42 %
Gas-Stov	0.47	6.85 %
Mixie	0.32	5.44 %
Cook-Pre	0.26	31.81 %
Chimney	0.15	4.25 %
Small-Ap	0.04	1.84 %
Fan	0.03	1.20 %
Total	2.32	6.81 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	1.62	8.80 %
KL-NORTH	0.70	4.47 %
Total	2.32	6.81 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.79	9.10 %
Gas-Stov	0.32	16.66 %
Mixie	0.17	5.17 %
Chimney	0.15	28.16 %
Cook-Pre	0.12	21.51 %
Small-Ap	0.04	3.64 %
Fan	0.03	2.49 %
Total	1.62	8.80 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.12	4.46 %
Total	1.62	8.80 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.26	10.55 %
Mixie	0.15	5.79 %
Gas-Stov	0.15	2.98 %
Cook-Pre	0.14	55.45 %
Total	0.70	4.47 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.70	4.47 %
Total	0.70	4.47 %