



KL : BUTERFLY Sales Performance 19/03/2026 8:06 AM

MTD Sales
2.25 L

Brand Share %
6.93 %

Information:

MTD : 01-03-2026 To 18-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **6.93 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.05	10.08 %
Gas-Stov	0.41	6.13 %
Mixie	0.32	5.65 %
Cook-Pre	0.24	31.64 %
Chimney	0.15	4.37 %
Small-Ap	0.04	1.99 %
Fan	0.03	1.33 %
Total	2.25	6.93 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	1.62	9.24 %
KL-NORTH	0.62	4.19 %
Total	2.25	6.93 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.79	9.76 %
Gas-Stov	0.32	16.66 %
Mixie	0.17	5.22 %
Chimney	0.15	28.16 %
Cook-Pre	0.12	22.43 %
Small-Ap	0.04	4.08 %
Fan	0.03	2.61 %
Total	1.62	9.24 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.12	4.67 %
Total	1.62	9.24 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.26	11.20 %
Mixie	0.15	6.23 %
Cook-Pre	0.12	55.10 %
Gas-Stov	0.09	1.87 %
Total	0.62	4.19 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.62	4.19 %
Total	0.62	4.19 %