



KL : BUTERFLY Sales Performance 17/03/2026 8:06 AM

MTD Sales
2.07 L

Brand Share %
7.76 %

Information:

MTD : 01-03-2026 To 16-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **7.76 %** are only listed below

Property	MTD Sales L	Brand Share %
In-Stove	1.03	13.11 %
Gas-Stov	0.34	5.53 %
Mixie	0.29	5.71 %
Cook-Pre	0.20	30.96 %
Chimney	0.15	5.65 %
Small-Ap	0.04	2.49 %
Fan	0.03	1.58 %
Total	2.07	7.76 %

Sales Zone	MTD Sales L	Brand Share %
KL-SOUTH	1.49	10.24 %
KL-NORTH	0.58	4.76 %
Total	2.07	7.76 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
In-Stove	0.76	11.79 %
Gas-Stov	0.25	13.47 %
Mixie	0.17	5.69 %
Chimney	0.15	43.99 %
Cook-Pre	0.09	20.31 %
Small-Ap	0.04	5.16 %
Fan	0.03	3.29 %
Total	1.49	10.24 %

Branch *	MTD Sales L	Brand Share %
KLR1	0.12	5.81 %
Total	1.49	10.24 %

KL-NORTH

Property	MTD Sales L	Brand Share %
In-Stove	0.26	19.53 %
Mixie	0.12	5.73 %
Cook-Pre	0.11	57.61 %
Gas-Stov	0.09	2.08 %
Total	0.58	4.76 %

Branch *	MTD Sales L	Brand Share %
KZD1	0.58	4.76 %
Total	0.58	4.76 %