

MTD Sales
29.13 L

Brand Share %
5.28 %

Information:

MTD : 01-09-2026 To 27-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	13.89	7.11 %
Dishwash	5.99	41.04 %
Fridge	5.02	2.06 %
Hob	1.79	8.67 %
Chimney	1.17	5.98 %
Mixie	0.88	2.31 %
Small-Ap	0.40	2.01 %
Total	29.13	5.28 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	17.50	5.19 %
KL-SOUTH	8.93	5.06 %
KL-CENTRAL	2.70	7.13 %
Total	29.13	5.28 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.04	5.16 %
Dishwash	5.58	42.66 %
Fridge	2.17	1.60 %
Hob	1.79	10.04 %
Chimney	1.17	6.91 %
Mixie	0.42	1.78 %
Small-Ap	0.33	2.52 %
Total	17.50	5.19 %

Branch *	MTD Sales L	Brand Share %
BSY1	1.30	2.87 %
VLC1		0.00 %
KZSD	-0.48	-127.93 %
WHKZ	-0.49	4.60 %
Total	17.50	5.19 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	6.30	9.59 %
Fridge	2.18	2.42 %
Mixie	0.39	3.23 %
Small-Ap	0.07	1.26 %
Total	8.93	5.06 %

Branch *	MTD Sales L	Brand Share %
KOM1	2.05	5.22 %
TVP1	2.01	2.75 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	8.93	5.06 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	1.55	12.36 %
Fridge	0.67	3.67 %
Dishwash	0.42	49.77 %
Mixie	0.07	2.88 %
Total	2.70	7.13 %

Branch *	MTD Sales L	Brand Share %
Total	2.70	7.13 %