

MTD Sales
25.70 L

Brand Share %
5.19 %

Information:

MTD : 01-09-2026 To 26-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.19 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	11.45	6.63 %
Dishwash	5.99	43.97 %
Fridge	4.23	1.95 %
Hob	1.79	8.84 %
Chimney	1.17	6.33 %
Mixie	0.74	2.13 %
Small-Ap	0.33	1.84 %
Total	25.70	5.19 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	15.88	5.20 %
KL-SOUTH	7.89	4.91 %
KL-CENTRAL	1.93	6.60 %
Total	25.70	5.19 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.58	46.09 %
Wash-Mac	4.89	4.69 %
Fridge	1.84	1.51 %
Hob	1.79	10.26 %
Chimney	1.17	7.23 %
Mixie	0.35	1.62 %
Small-Ap	0.26	2.22 %
Total	15.88	5.20 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.33 %
VLC1		0.00 %
KZSD	-0.48	-127.93 %
WHKZ	-0.49	4.78 %
Total	15.88	5.20 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	5.68	9.63 %
Fridge	1.83	2.21 %
Mixie	0.31	2.90 %
Small-Ap	0.07	1.39 %
Total	7.89	4.91 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.76	5.09 %
TVP1	1.61	2.46 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	7.89	4.91 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	9.25 %
Fridge	0.56	4.33 %
Dishwash	0.42	49.77 %
Mixie	0.07	3.48 %
Total	1.93	6.60 %

Branch *	MTD Sales L	Brand Share %
Total	1.93	6.60 %