

MTD Sales
23.24 L

Brand Share %
5.40 %

Information:

MTD : 01-09-2026 To 25-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	10.05	6.62 %
Dishwash	5.99	55.04 %
Fridge	3.54	1.86 %
Hob	1.79	10.50 %
Chimney	1.03	6.86 %
Mixie	0.57	1.91 %
Small-Ap	0.27	1.68 %
Total	23.24	5.40 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	14.74	5.40 %
KL-SOUTH	6.64	4.92 %
KL-CENTRAL	1.86	8.34 %
Total	23.24	5.40 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.58	56.59 %
Wash-Mac	4.34	4.60 %
Hob	1.79	11.98 %
Fridge	1.53	1.38 %
Chimney	1.03	7.79 %
Mixie	0.28	1.45 %
Small-Ap	0.20	1.83 %
Total	14.74	5.40 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.43 %
VLC1		0.00 %
KZSD	-0.48	-493.45 %
WHKZ	-0.49	4.86 %
Total	14.74	5.40 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.84	9.63 %
Fridge	1.45	2.07 %
Mixie	0.29	3.20 %
Small-Ap	0.07	1.71 %
Total	6.64	4.92 %

Branch *	MTD Sales L	Brand Share %
TVP1	1.61	2.81 %
KOM1	1.43	4.57 %
PNL1		0.00 %
WHTM	-0.15	3.12 %
Total	6.64	4.92 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	12.08 %
Fridge	0.56	5.88 %
Dishwash	0.42	49.77 %
Total	1.86	8.34 %

Branch *	MTD Sales L	Brand Share %
Total	1.86	8.34 %