

MTD Sales
21.75 L

Brand Share %
5.34 %

Information:

MTD : 01-09-2026 To 24-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **5.34 %** are only listed below

Property	MTD Sales L	Brand Share %
Wash-Mac	9.39	6.49 %
Dishwash	5.46	60.20 %
Fridge	3.24	1.81 %
Hob	1.79	11.09 %
Chimney	1.03	7.23 %
Mixie	0.57	1.98 %
Small-Ap	0.27	1.77 %
Total	21.75	5.34 %

Sales Zone	MTD Sales L	Brand Share %
KL-NORTH	13.80	5.44 %
KL-SOUTH	5.98	4.55 %
KL-CENTRAL	1.97	8.92 %
Total	21.75	5.34 %

KL-NORTH

Property	MTD Sales L	Brand Share %
Dishwash	5.04	62.76 %
Wash-Mac	4.34	4.87 %
Hob	1.79	12.76 %
Fridge	1.12	1.11 %
Chimney	1.03	8.26 %
Mixie	0.28	1.51 %
Small-Ap	0.20	1.96 %
Total	13.80	5.44 %

Branch *	MTD Sales L	Brand Share %
BSY1	0.92	2.51 %
VLC1		0.00 %
KZSD	-0.48	-493.45 %
WHKZ	-0.49	5.04 %
Total	13.80	5.44 %

KL-SOUTH

Property	MTD Sales L	Brand Share %
Wash-Mac	4.17	8.57 %
Fridge	1.45	2.13 %
Mixie	0.29	3.29 %
Small-Ap	0.07	1.74 %
Total	5.98	4.55 %

Branch *	MTD Sales L	Brand Share %
KOM1	1.43	4.59 %
TVP1	1.33	2.42 %
PNL1		0.00 %
WHTM	-0.15	3.70 %
Total	5.98	4.55 %

KL-CENTRAL

Property	MTD Sales L	Brand Share %
Wash-Mac	0.88	12.53 %
Fridge	0.67	6.95 %
Dishwash	0.42	49.77 %
Total	1.97	8.92 %

Branch *	MTD Sales L	Brand Share %
Total	1.97	8.92 %